

LEGAL[®] EVOLUTION

EXPO & CONGRESS 2019

kap
europa

4 and 5 December 2019 | Messe Frankfurt | Kap Europa

Kap Europa
Kongresshaus der Messe Frankfurt

EXHIBITION OPTIONS

	EXHIBITOR PACKAGES		PARTNER PACKAGES		
	SMALL	BASIC	GOLD	PLATINUM	EXECUTIVE
	EUR 3.400	EUR 4.900	EUR 6.700	EUR 9.400	EUR 13.900
Stand Size	6m ²	9m ²	12m ²	15m ²	18m ²
Furnishings	Exhibition stand incl. panels, counter, electricity, company sign				
	1 Table 2 Chairs	1 Table 3 Chairs	2 Tables 4 Chairs	2 Tables 5 Chairs	2 Tables 6 Chairs
	You may also use your own custom-made booth. Please contact us for more details				
Two-day passes Expo & Congress for your employees and customers	2 Tickets	4 Tickets	6 Tickets	8 Tickets	15 Tickets
The Tickets include the Networking Dinner & Party	EUR 99 per Ticket	✓	✓	✓	✓

SPEAKING OPTIONS

All Lectures, Use Cases, Workshops and Discussion Panels (“contributions”) are advertised on LEGAL-REVOLUTION.com, in *The LEGAL[®] EVOLUTIONary Annual Edition* (incl. program guide) and on roll-up banners or similar. Contributions should be conducted in English. However, contributions in German are possible.

Sponsored Lecture/Use Case 30 mins. (speech and Q&A)	1 additional two-day pass Expo & Congress incl. Networking Dinner & Party				
	EUR 2.400 per Lecture/Use Case	EUR 2.400 per Lecture/Use Case	EUR 2.400 per Lecture/Use Case	✓ 1 Lecture/Use Case	✓ 1 Lecture/Use Case
Workshop 75 mins.	1 additional two-day pass Expo & Congress incl. Networking Dinner & Party				
	EUR 2.900 per Workshop	EUR 2.900 per Workshop	EUR 2.900 per Workshop	EUR 2.900 per Workshop	EUR 2.900 per Workshop
Discussion Panel 75 mins. (discussion and Q&A)	You put together a discussion panel with up to 4 panel participants and a moderator; 5 additional two-day passes for Expo & Congress incl. Networking Dinner & Party				
	EUR 4,900 per Panel	EUR 4,900 per Panel	EUR 4,900 per Panel	EUR 4,900 per Panel	EUR 4,900 per Panel

ADVERTISEMENT OPTIONS

Advertisement in Attendee Mailing	1 advertisement in one of the two or three information mailing to attendees prior to the Expo & Congress; 500 characters or ad banner Medium Rectangle 300 x 250px (width x height).				
	EUR 850	EUR 850	✓	✓	✓

	SMALL	BASIC	GOLD	PLATINUM	EXECUTIVE
Eco-friendly Conference Tote Insert	1 gift from the Exhibitor included in the Conference Tote Bag. We will be happy to help you choose your reusable gift made of recycled materials.				
	EUR 490	EUR 490	EUR 490	✓	✓
Tickets	Your logo will be displayed clearly visible on the tickets of all categories; space for your logo min. 30 x 20mm (width x height); Limited to 5 exhibitors				
	EUR 590	EUR 590	EUR 590	EUR 590	✓
Eco-friendly Conference Tote Sponsorship	Placement of your logo clearly visible on both sides of the eco-friendly Conference Tote Bag; space for your logo min. 60 x 30mm (width x height); Limited to 3 exhibitors. For each Conference Tote Bag of the LEGAL [®] EVOLUTION 2019 we donate EUR 0.50 to a certified environmental organisation.				
	–	–	–	EUR 1.700	✓
Lanyards	Placement of your logo on all lanyards; Limited to 3 exhibitors				
	–	–	–	EUR 1.600	✓

THE LEGAL[®]EVOLUTIONARY - JOURNAL OF THE DIGITAL ECONOMY

The LEGAL[®]EVOLUTIONary is the legal e-journal for the digital economy on LEGAL-REVOLUTIONary.com; Feel free to contact us for illustrative examples.

Ad Banner (width x height)	EUR 450 per month	✓ 1 month	✓ 1 month	✓ 2 months	✓ 3 months
		On 10 article pages on the left (selected by click rate): Wide Skyscraper 160 x 600px	Main page centre: Super Banner 728 x 90px or sidebar: Medium Rectangle 300 x 250px	Main page left: Wide Skyscraper 160 x 600px	Main page left: Wide Skyscraper 160 x 600px
Sponsored Article 4.000-35.000 characters	EUR 550 per Article	EUR 550 per Article	EUR 550 per Article	✓ 1 Article	✓ 2 Articles

The LEGAL[®]EVOLUTIONary Annual Edition (incl. program guide) is published once a year as a print edition on the occasion of the LEGAL[®]EVOLUTION Expo & Congress. It includes selected articles from the online edition, additional content and the program guide of the Congress & Expo. The deadline for printing documents is 1st November 2019.

Advertisement Annual Edition	–	✓ 1 DIN A6, Portrait	✓ 1 DIN A5, Landscape	✓ 1 DIN A4, Portrait	✓ 1 DIN A4, Portrait, pages U2, U3 or U4
Sponsored Article Annual Edition 4.000-35.000 characters	EUR 475 per Article	EUR 475 per Article	EUR 475 per Article	✓ 1 Article	✓ 2 Articles

EXKLUSIVE OPTIONS

Main Partner	You will become the exclusive main partner of LEGAL [®] EVOLUTION 2019!				
	Your logo will be displayed in a separate "Main Partner" partner category on several multi-sponsor conference signage in the exhibition hall and advertised on LEGAL-REVOLUTION.com and in the LEGAL [®] EVOLUTIONary Annual Edition (incl. program guide).				

SMALL	BASIC	GOLD	PLATINUM	EXECUTIVE
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	Your additional exclusive services:			
	<p>Networking Dinner & Party Partner</p> <ul style="list-style-type: none"> You will become the exclusive partner of the Networking Dinner & Party of LEGAL [®]EVOLUTION 2019 Placement of your logo on exclusive roll-up banners at the Networking Dinner & Party <p>Limousine Partner</p> <ul style="list-style-type: none"> You will become the exclusive partner of the LEGAL [®]EVOLUTION 2019 limousine service. Placement of your logo on all vehicles (left and right door), including guest limousines (or shuttle busses) and event-chartered vehicles (parked at event entrance throughout) <p>Customer/Client Reception</p> <ul style="list-style-type: none"> Champagne or sparkling wine reception incl. service in a separate area <p>Additional Tickets</p> <ul style="list-style-type: none"> 15 additional two-day passes Expo & Congress incl. Networking Dinner & Party (i.e. 30 in total) unlimited number of Expo PLUS tickets (entitle to participate in Customer/Client Reception) 			
	–	–	–	EUR 17.000

Catering Partner	Exclusive partner of our all-day catering on both days of LEGAL [®] EVOLUTION 2019; own sponsorship category Additional logo placement on several multi-sponsor conference in the exhibition hall, exclusive roll-up banners located at the catering tables			
	EUR 1.700	EUR 1.700	EUR 1.700	EUR 1.700

TECHNICAL EQUIPMENT

LAN-Connection	High-speed LAN internet connection (up to 10 MBit/s)			
	EUR 260	EUR 260	✓	✓
Monitor	Large computer monitor (min. 49" screen size)			
	EUR 290	EUR 290	EUR 290	✓
Audio system for stand events (people guiding system)	An audio system consists of 20 mobile receivers and one mobile transmitter. Ideal for offering use cases, live demos and client/customer receptions at the stand; Advertisement of your stand event on LEGAL-REVOLUTION.com and in the <i>LEGAL [®]EVOLUTIONary Annual Edition</i> (incl. program guide).			
	EUR 1.000	EUR 1.000	EUR 1.000	EUR 1.000

STAND OPTIONS

Stand size expansion in 3m ² gradation	EUR 850 per additional 3m ²	EUR 850 per additional 3m ²	EUR 850 per additional 3m ²	EUR 850 per additional 3m ²	EUR 850 per additional 3m ²
Storage Area	An integrated storage area (min. 1 m ²) with shelf space located in your stand				
	EUR 220	EUR 220	EUR 220	EUR 220	✓

	SMALL	BASIC	GOLD	PLATINUM	EXECUTIVE
Community Stand	In addition 1 counter, 1 table, 1 two-day pass Expo & Congress, company name sign at the exhibition stand				
	EUR 890 per additional exhibitor	EUR 890 per additional exhibitor	EUR 890 per additional exhibitor	EUR 890 per additional exhibitor	EUR 890 per additional exhibitor
Stand open on 2 sides / open on 3 sides	EUR 500/EUR 900	EUR 500/EUR 900	EUR 500/EUR 900	EUR 500/EUR 900	✓

ADDITIONAL TICKETS

Expo, Expo & Congress, Expo & Congress PLUS 50% Discount	Individual discount code will be emailed to you when the contract is signed; Applicable to all ticket purchases within the categories „Expo“, „Expo & Congress“ and „Expo & Congress PLUS“ for your employees and customers				
	✓ limited to 3 tickets	✓ limited to 5 tickets	✓ limited to 7 tickets	✓ limited to 11 tickets	✓ unlimited

INCLUDED SERVICES

®ev.pitch!	The attendee can make a search request prior to the Expo & Congress. The ®ev.pitch! tool matches exhibitors and attendees. The exhibitor and the attendee can use the ®ev.pitch! tool to make an appointment at the exhibitor's stand where he provides the attendee a concrete solution.				
	✓	✓	✓	✓	✓
Further Services	<ul style="list-style-type: none"> WiFi All-day catering on both exhibition days of LEGAL ®EVOLUTION 2019 Expo & Congress Wide selection of beverages, including coffee specialties, tea, fruit juices, soft drinks and alcoholic drinks such as beer and champagne 				
Logo Placement	<ul style="list-style-type: none"> Your logo will appear on LEGAL-REVOLUTION.com and your company sub-page (links to your website) In the print issue The LEGAL ®EVOLUTIONary Annual Edition, which includes the program for the Expo & Congress 				
Licences	Use of the LEGAL ®EVOLUTION logo as well as the signature icon for marketing purposes				
Number of Product Categories You may choose for the Exhibition Catalogue	Please choose Product Categories under which we will advertise your company in the Exhibition Catalogue. The Exhibition Catalogue is available for view at LEGAL-REVOLUTION.com and in the LEGAL ®EVOLUTIONary Annual Edition (incl. program guide). Your Product Categories will additionally be displayed on a sign at your exhibition stand.				
	2	3	4	5	6
	EUR 100 per additional Category	EUR 100 per additional Category	EUR 100 per additional Category	EUR 100 per additional Category	EUR 100 per additional Category

MICRO EXHIBITOR 1 counter, 1 chair, 1 rear panel	EUR 1.475	size 2m ²	1 two-day pass Expo & Congress	incl. services as above (1 Product Category)	no further options bookable
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I. Application of Law & Data Analysis

1. Contract Generation, Legal Document Creation and Document Automation
2. Document Analysis, Information Retrieval, Data Extraction, Artificial Intelligence and Due Diligence
3. Contract Management
4. IP Management and Investment Management
5. Digital Forensics

II. Organisation & Verwaltung

1. All-in-One Software
2. Document Management and Enterprise Content Management
3. Knowledge Management
4. E-Files and Case Management
5. Process Management, Process Optimization, Work Flow Management and Legal Operations
6. Project Management
7. Insolvency Administration

III. Compliance & Risk

1. Compliance Management Software
2. Risk Management
3. Tax Compliance
4. IT Compliance
5. Data Protection
6. Cyber Security

IV. Specialist Information & Education

1. Knowledge Databases and Legal Information Systems
2. Specialist Information and Specialist Media
3. Commercial and Corporate Data
4. Master Programs, Continuing Education and Training

V. Cooperation & Support

1. Cooperation within law firms, legal or compliance departments or corporate bodies
2. Performance Recording, cooperation between law firm and client and cooperation between company departments
3. Dictation Software, Speech Recognition, Language Solutions and Talking Chatbots
4. Video and Communication Solutions
5. Online Platforms and Legal Marketplaces
6. Data Rooms

VI. Commercial Law Consulting & other Specialized Fields

1. Commercial Law Consulting
2. Tax Consultation
3. Alternative Legal Services
4. Automated Legal Services
5. Insurance Solutions

PRODUCT CATEGORIES OF THE EXHIBITION CATALOGUE

VII. HR, Consulting & Services, Marketing

1. Recruiting
2. Career Platforms, Lawyers-on-Demand and other Personnel Services
3. Legal Process Outsourcing
4. Digitization and Transformation Consulting, Legal Design and other Services
5. Law Firm Marketing and Client Acquisition

Please mark the desired exhibition level, options and product categories and send a scan of the filled exhibition options by e-mail to your contact person, fax it to +49 69 34 87 920 93 or mail it to LEGAL[®]EVOLUTION GmbH, Kaiserstraße 53, 60329 Frankfurt a. M., Germany.

Any changes to the desired product categories that we receive by e-mail by 1.11.2019 will automatically be included in the exhibition catalogue.

50% of the invoice amount is due 30 days after receipt of the invoice.
The remaining amount is due for payment by 5.11.2019.

You need help with the exhibition options? We are happy to support you.

CONTACT

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